

link MAGAZINE

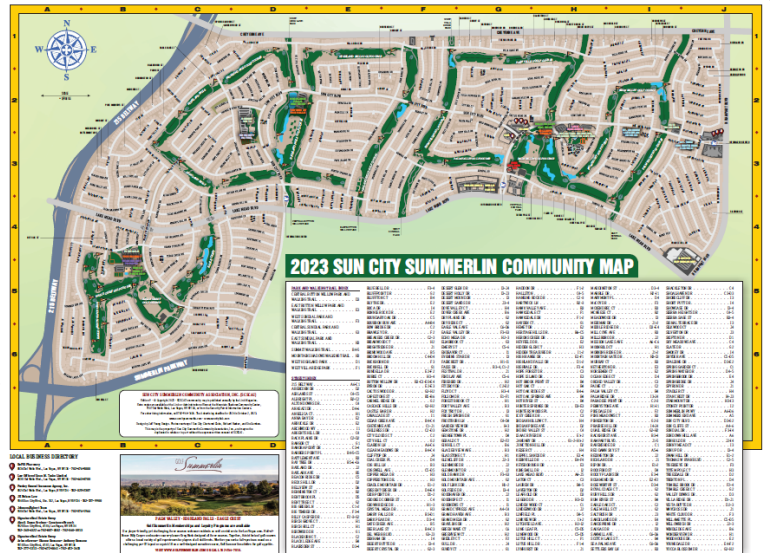
Sun City Summerlin 2025 Community Map

ABOUT

- In 2015, The Link Magazine took over the challenge of designing and publishing the annual community map. What an achievement it has been.
- Prior to this, the map was contracted to an outside company, based out of state.
- In an effort to keep in tune with our community, residents and advertisers, the Link staff accepted the task of recreating this map annually.

Sun City Summerlin has nearly 8,000 homes, three 18-hole golf courses (two Full Championship Courses and one Executive Course), four fitness centers, two indoor and three outdoor salt-water pools, two restaurants and 322 seat State-of-the Art Theatre.

Our residents refer to the map as their main source for navigating through the community.



DISTRIBUTION

We print 11,000 copies of the map annual and distribute the first 7,781 to all homes with the January issue. The remaining copies are available — at no cost — throughout the year and can be found at any of the community centers and information booths located within our 76 miles of streets. Maps are also given to new homeowners during their new resident orientation.

Advertisement exposure in the community map is limitless. Past advertisers have shared their successes and expressed their endorsement of this annual product. Each community map measures 30" wide by 20" tall and is folded into sixteen 5" x 7" panels; one panel equates to a full-page ad. There are several ad sizes available. Below you will find our pricing guide.

SIZE	MEASUREMENT	AD DIRECTION	PRICE
BACK COVER	5" x 7"	VERTICAL	\$2,900.00
INSIDE COVER (FULL PAGE)	5" x 7"	VERTICAL	\$1,945.00
FULL PAGE	5" x 7"	VERTICAL	\$1,550.00
HALF PAGE	5" x 3.25"	HORIZONTAL	\$950.00
QUARTER PAGE	2.25" x 3.25"	VERTICAL	\$500.00

AD SPACES ARE LIMITED AND AVAILABLE ON A FIRST-COME, FIRST SERVE BASIS.

A signed contract along with payment must be submitted in order to guarantee ad space.

All-print ready art must be received on Wednesday, November 1, 2024.

FOR MORE INFORMATION, CALL KELLY AT 702-966-1434 | KELLYM@SUNCITYLV.COM

FULL PAGE: 7" x 5" VERTICAL

HALF PAGE: 5" x 3.25" HORIZONTAL

**QUARTER PAGE
2.25" x 3.25"
VERTICAL**