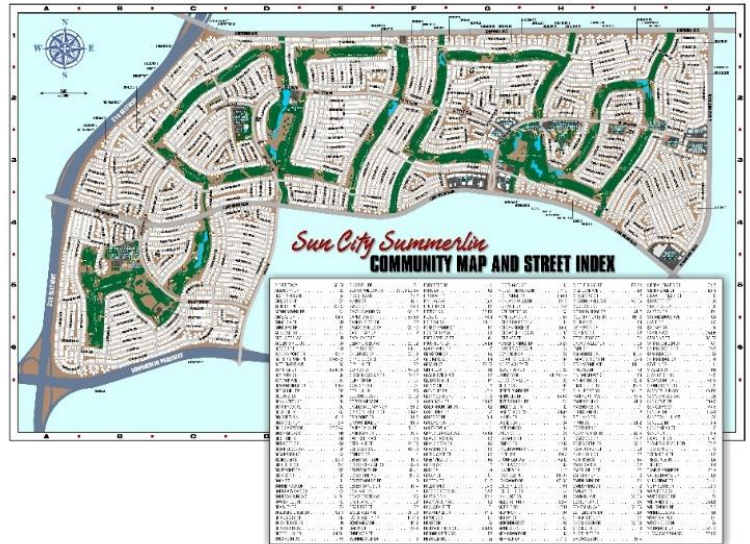


# Sun City Summerlin's 2023 Community MAP

In 2015, The Link magazine took over the challenge of designing and publishing the annual community map. What an achievement it has been. Prior to, the map was contracted to an outside company, based out of state. In an effort to keep in tune with our community and residents, as well as advertisers, the Link staff has accepted the task of recreating this map annually.

Sun City Summerlin has nearly 8,000 homes and 14,000 residents, many of whom refer to this annual map as their main source for navigating through the community.



We print 11,000 copies of the map annually and distribute the first 8,000 to all homes in January. The remaining 3,000 copies are available - at no cost - throughout the year and can be found at any of the community centers and information booths located within our 76 miles of streets.

In addition, there are an average of 40 homes that close each month at Sun City Summerlin; maps are given to all new homeowners during their new resident orientation.

Advertisement exposure in the community map is limitless. Past advertisers have shared their successes and expressed their endorsement of this annual product. Each community map

measures 30" wide by 20" tall and is folded into sixteen 5" X 7" panels; one panel equates to a full-page ad. There are several ad sizes available. Below you will find our pricing guide.

**AD SPACES ARE LIMITED AND AVAILABLE ON A FIRST-COME, FIRST SERVED BASIS.**

A signed contract along with payment must be submitted in order to guarantee ad space. All print ready art must be received on **Thursday, December 1, 2022, by 10 a.m.**

FULL (& BACK) PAGE: 7" X 5" VERTICAL

HALF PAGE: 3.25" X 5" HORIZONTAL

QUARTER PAGE:  
3.25" X 2.25"  
VERTICAL

1/8 PAGE:  
1.5" X 2.25"  
HORIZONTAL

SIZES	MEASUREMENT	AD DIRECTION	PRICE
Back Cover (1 avail)	5" X 7"	VERTICAL	\$ 2,200.00
Full page	5" X 7"	VERTICAL	\$ 1,525.00
Half Page	5" X 3.25"	HORIZONTAL	\$ 925.00
Quarter Page	2.25" X 3.25"	VERTICAL	\$ 475.00
1/8 Page	2.25" X 1.5"	HORIZONTAL	\$ 295.00

Ad design available for \$50.00 (with two free revisions) – time restraints are a factor, inquire with your advertising coordinator, Kelly-Mae Mahoney at 702-966-1434, if interested.

***If you have any questions, please do not hesitate to call Kelly at 702-966-1434.***