



The Official Record of Sun City Summerlin

ADVERTISING RATES

Sun City Summerlin Community Association, Inc., (SCSCAI) is the largest homeowners' association in the State of Nevada. The 55-plus, master-planned community is made up of nearly 8,000 homes, with approximately 13,000 residents. The Link Magazine is the official magazine of SCSCAI. It is produced monthly and direct mailed to all residences in Sun City Summerlin and supporting advertisers. A PDF version of the magazine may be downloaded at suncitylink.com.

To advertise in the Link Magazine, all advertisers are required to provide the Link with a current business license.

Licenses can be from the State of Nevada, Clark County, or City of Las Vegas.

Additional Advertising Opportunities

- **DINING DEALS:** 8"x2" coupons. Exclusive to restaurants, bars, and food-and-beverage-based businesses. \$200. Ads must contain a coupon offer. Multiple spaces may be combined to create a larger ad. Check with your advertising representative.
- **SERVICE DIRECTORY LISTINGS:** Required 3-month contract. One-line ads priced at \$30 per month for lightface; \$35 for bold ads. Total contract prices \$90 and \$105, respectively.

SIZE & TERMS	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
BABY BUSINESS CARD 2 ½" X 1 ¾"	B&W: \$184 Color: \$212	B&W: \$498 (\$166 mo) Color: \$573 (\$191 mo)	B&W: \$900 (\$150 mo) Color: \$1,038 (\$173 mo)	B&W: \$1,584 (\$132 mo) Color: \$1,824 (\$152 mo)
BUSINESS CARD 3 ½" X 2" (Horizontal)	B&W: \$240 Color: \$276	B&W: \$667 (\$222 mo) Color: \$765 (\$255 mo)	B&W: \$1,236 (\$206 mo) Color: \$1,422 (\$237 mo)	B&W: \$2,256 (\$188 mo) Color: \$2,592 (\$216 mo)
BABY VERTICAL 1 7/8" X 4 ¾" (Vertical) NOT CURRENTLY AVAILABLE	B&W: \$299 Color: \$344	B&W: \$810 (\$270 mo) Color: \$933 (\$311 mo)	B&W: \$1,482 (\$247 mo) Color: \$1,704 (\$284 mo)	B&W: \$2,688 (\$224 mo) Color: \$3,096 (\$258 mo)
QUARTER PAGE 3 ½" X 4 ¾" (Vertical)	B&W: \$460 Color: \$529	B&W: \$1,260 (\$420 mo) Color: \$1,449 (\$483 mo)	B&W: \$2,280 (\$380 mo) Color: \$2,622 (\$437 mo)	B&W: \$4,140 (\$345 mo) Color: \$4,764 (\$397 mo)
HALF PAGE 7 ½" X 4 ¾" OR 3 ½" X 10" (Horizontal/Vertical)	B&W: \$805 Color: \$926	B&W: \$2,190 (\$730 mo) Color: \$2,520 (\$840 mo)	B&W: \$3,966 (\$661 mo) Color: \$4,560 (\$760 mo)	B&W: \$7,248 (\$604 mo) Color: \$8,340 (\$695 mo)
FULL PAGE 7 ½" X 10" (Vertical)	B&W: \$1,351 Color: \$1,554	B&W: \$3,795 (\$1,265 mo) Color: \$4,365 (\$1,455 mo)	B&W: \$7,074 (\$1,179 mo) Color: \$8,136 (\$1,356 mo)	B&W: \$13,116 (\$1,093 mo) Color: \$15,084 (\$1,257 mo)
INSIDE / OUTSIDE FRONT OR BACK COVERS	(COLOR ONLY) Full Page: \$16,596 (\$1,383 mo) (COLOR ONLY) Half Page: \$11,592 (\$966 mo) 1 YEAR CONTRACT REQUIRED			

For information, call 702.966.1435 or 702.966.1434

Payments are due upon signing of contract. Multiple-month contracts paid in full receive a 5% discount

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AD SIZES

