

# linkMAGAZINE

The Official Record of Sun City Summerlin Community Association, Inc.  
www.suncitylink.com

## Advertising Rates

Sun City Summerlin Community Association, Inc., (SCSCAI) is the largest homeowners' association in the state of Nevada. The 55-plus, master-planned community is made up of nearly 8,000 homes, with approximately 13,000 residents. The Link Magazine is the official magazine of SCSCAI. It is produced monthly and direct-mailed to all residences in Sun City Summerlin and supporting advertisers. A PDF version of the magazine may be downloaded at suncitylink.com.

### Additional Advertising Opportunities

- **INSERTS:** Stand-alone, double-sided 8x10" sheets. \$800 insertion charge (advertiser must provide 8,300 copies to the Link's printer by appropriate deadline. Odd sizes incur an additional charge. Check with your advertising representative.
- **DINING DEALS:** 8x2" coupons. Exclusive to restaurants, bars and food-and-beverage-based businesses. \$200. Ads must contain a coupon offer. Multiple spaces may be combined to create a larger ad. Check with your advertising representative.
- **SERVICE DIRECTORY LISTINGS:** Required 3-month contract. One-line ads priced at \$30 per month for lightface; \$35 for bold ads. Total contract prices \$90 and \$105, respectively.

SIZE & TERMS	1 Month	3 Months	6 Months	12 Months
<b>BABY BUSINESS CARD</b> 2½" x 1¾" (Horizontal) <i>ONLY 10 SPACES AVAIL</i>	B&W: \$184 Color: \$212	B&W: \$498 (\$166mo) Color: \$573 (\$191mo)	B&W: \$900 (\$150mo) Color: \$1,038 (\$173mo)	B&W: \$1,584 (\$132mo) Color: \$1,824 (\$152mo)
<b>BUSINESS CARD</b> 3½" x 2" (Horizontal)	B&W: \$240 Color: \$276	B&W: \$667 (\$222mo) Color: \$765 (\$255mo)	B&W: \$1,236 (\$206mo) Color: \$1,422 (\$237mo)	B&W: \$2,256 (\$188mo) Color: \$2,592 (\$216mo)
<b>VERTICAL AD SPACE</b> 1⅞" x 4¾" (Vertical) <i>ONLY 2 SPACES AVAIL</i>	B&W: \$299 Color: \$344	B&W: \$810 (\$270mo) Color: \$933 (\$311mo)	B&W: \$1,482 (\$247mo) Color: \$1,704 (\$284mo)	B&W: \$2,688 (\$224mo) Color: \$3,096 (\$258mo)
<b>QUARTER PAGE</b> 3½" x 4¾" (Vertical)	B&W: \$460 Color: \$529	B&W: \$1,260 (\$420mo) Color: \$1,449 (\$483mo)	B&W: \$2,280 (\$380mo) Color: \$2,622 (\$437mo)	B&W: \$4,140 (\$345mo) Color: \$4,764 (\$397mo)
<b>HALF PAGE</b> 7½" x 4¾" OR 3½" X 10" (Horizontal/Vertical)	B&W: \$805 Color: \$926	B&W: \$2,190 (\$730mo) Color: \$2,520 (\$840mo)	B&W: \$3,966 (\$661mo) Color: \$4,560 (\$760mo)	B&W: \$7,248 (\$604mo) Color: \$8,340 (\$695mo)
<b>FULL PAGE</b> 7½" x 10" (Vertical)	B&W: \$1,351 color: \$1,554	B&W: \$3,795 (\$1,265mo) Color: \$4,365 (\$1,455mo)	B&W: \$7,074 (\$1,179mo) Color: \$8,136 (\$1,356mo)	B&W: \$13,116 (\$1093mo) Color: \$15,084 (\$1257mo)
<b>INSIDE/OUTSIDE FRONT OR BACK COVERS</b>	(COLOR ONLY) Full Page: \$16,596 (\$1,383mo) (COLOR ONLY) Half Page: \$11,592 (\$966mo) <b>1 YEAR CONTRACT REQUIRED</b>			

**For information, call 702-966-1435 or 702-966-1434**

*Payments are due upon signing of contract. Multiple-month contracts paid in full receive a 5% discount.*